

ABSTRACT

The invention concerns a device for long-distance transmission of a television program on a single channel and a process including transmitting a first video signal corresponding to a main program comprising advertising video images interposed between video broadcasts, and a second video signal corresponding to an optional advertising program and including a sequence triggering the recording in a temporary rapid storage, recording in a temporary rapid storage the second signal when the triggering sequence is detected and continuously transmitting the first signal to a display circuit. The first signal includes graphic signaling means for activating the restitution of the video signals stored in said memory.